# From Ideas to Impact - June 2023

**Empowering Students to Start Up and Succeed** 



### **Contents of the Session:**

- Introduction to Entrepreneurship
- Ideation and Opportunity Identification
- Building a Strong Value Proposition
- Measuring Success and Adaptation
- Scaling and Growth Strategies

### **Outcome of the Session:**

- Participants gain a clear understanding of the entrepreneurial landscape and the opportunities it presents.
- Participants understand the importance of market research and validation in shaping a viable business concept.
- Participants learn how to build and lead effective teams, fostering collaboration and maximizing productivity.
- Learn how to measure key performance indicators (KPIs) to track the success of their startup.
- Understand legal and regulatory considerations relevant to startups

#### **Brief:**

From Ideas to Impact: Empowering Students to Start Up and Succeed is a transformative session designed to inspire and equip students with the essential tools and mindset to embark on their entrepreneurial journey. This engaging and interactive session explores the fundamental principles of entrepreneurship and provides practical guidance on turning ideas into impactful startups. Mr.Nikhil Suthar and Mr. Vishal Singh took the session on From Ideas to Impact: Empowering Students to Start Up and Succeed for 2 hours for the students on 19th June 2023 from 11:00 am onwards. Mr.Nikhil Suthar and Mr. Vishal Singh asked

very well and cleared all the doubts of the audience.



## **Glimpse of the Event**



